02

Brand platform







Immobel

OUR POSITIONING

As experts in highly complex real estate projects in major European cities, we create attractive architectural environments that meet clients' expectations and the needs of today and tomorrow. With more than 150 years of experience, we dare to take a position, we have the agility to invest and the drive to improve living and working environments.

OUR MISSION

Create high-quality, future-proof urban environments with a positive impact on the way people live, work and play.

OUR VISION

Reinvent living and working environments to help communities live well and sustainably.

03

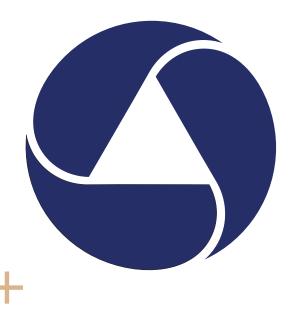
Brand platform



PASSION

OUR VALUES

Trust is the cornerstone of our business. and of our company's story that started in 1863. Every day, we put our dedication and expertise to work for clients, investors, citizens and partners. Every day, we aim to be worthy of their trust.



We are used to working with many different stakeholders, as well as improvising in ever-changing circumstances. Without ever compromising on quality or the key aspects of responsible development, we design real estate projects that meet the most exacting standards of construction and urban renewal.

We love what we do! It is the driving force for our team of dedicated people, and it fuels our constant desire for improvement and our solutions-oriented approach. It also creates a lively work atmosphere where all colleagues can give the best of themselves and contribute real added value to our projects.

Tagline

THE TAGLINE, A STATEMENT OF VALUES

The "For cities, for people" tagline expresses Immobel's ability to create value with innovative projects and to share the values that inform its purpose, including respect for the environment and an inclusive vision of city living.

Combined with the booster, it reflects the added value provided to cities and their residents.

