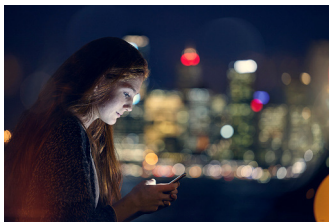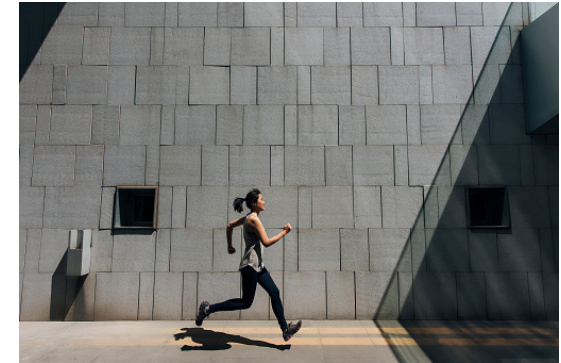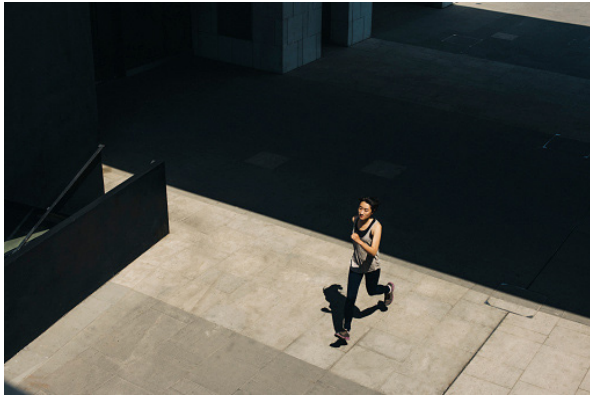Visuals

LIFESTYLE VISUALS

BRIEF

Visuals display moments from everyday life.

People in the city, living the city.

Focus on users in action.

No posing.

Use visuals with traces of blue and sand.

People, with the city as the background.

Visuals

BUSINESS VISUALS

BRIEF

Visuals display moments from work life.

Focus on employees in action.

No posing.

Use visuals with traces of blue and sand.

BUILDING VISUALS

BRIEF

Highlight the buildings.

Prefer warm sunlight, with tones of blue.

Capture architectural details.