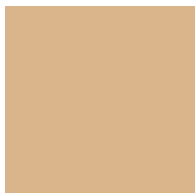


## Colour palette

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**Main colours****BLUE (IDENTITY)**

C97 M90 Y25 K25  
Pantone® 2766C (90%)  
R39 G49 B99  
#263062

**WHITE****SAND**

C14 M29 Y48 K0  
Pantone® 726C  
R224 G187 B142  
#E0BB8E

**COLOURS**

No changes may be made to Immobel's main colours. They contribute to a strong, consistent visual identity for our communication.

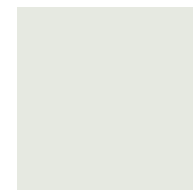
The references are as follows:

- **CMYK four-colour codes** for publications and digital printing ;
- **Pantone®** colours for printing stationery or marking objects ;
- **RGB values** for screen displays ;
- **Hex code (#)** for the web.

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**Secondary colours****BLUE-GREY**

C70 M48 Y29 K0  
Pantone® 5415C  
R101 G124 B150  
#647B96

**GREY**

C9 M5 Y10 K0  
Pantone® 9100C (80%)  
R230 G231 B225  
#E5E7E1