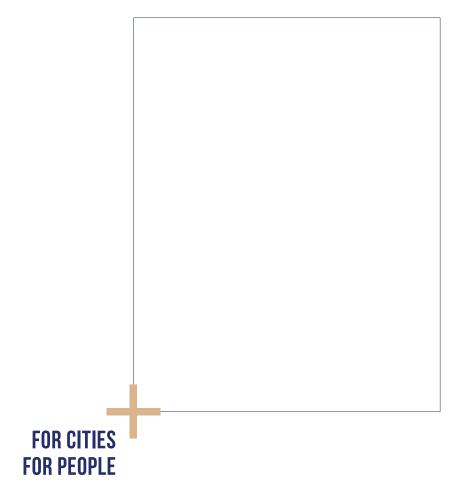
Booster



THE BOOSTER, — OUR DISTINGUISHING GRAPHIC ELEMENT

As a developer of sustainable, user-centric properties, Immobel has a positive impact on cities. The booster is a distinctive marker that makes our added value tangible.

This distinguishing graphic element introduces the tagline and provides numerous possibilities for visual composition. It expresses a powerful benefit for our stakeholders.



Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto.

Booster



THE BOOSTER,

OUR DISTINGUISHING GRAPHIC ELEMENT

The booster links the tagline with a tangible benefit. It is a focal point that ties our projects to customer needs.

Usage guidelines:

Booster: +

In most cases, it introduces the tagline. It can also be used to introduce visuals or to position the main body copy (for example, in an advertisement).

The open booster indicates direct speech. On a visual, it highlights an important element or draws the eye to a key detail.

The closed booster frames a visual element or section of text to provide emphasis and punctuate the layout (for example, in a brochure).

